

NATIONAL SHOW 2025

11th and 12th October
Two Day Show

NORTHERN A & P SHOW GROUNDS
RANGIORA

SPONSORSHIP PROSPECTUS

AN INVITATION TO BE A SPONSOR

Since its inception in 2004, the focus of the National Alpaca Show has been to promote excellence in “Alpaca”. It is New Zealand’s largest alpaca event on the national calendar and brings all facets of the industry together under one roof.

The 2025 National Show will have junior, intermediate, adult, senior, mature and veteran classes and championships in both breed and fleece. There will be colour championships for both breed and fleece.

This is a wonderful opportunity to market your stud to the national and international market.

We will also have a fabulous auction that will include stud services to some of New Zealand’s leading herd-sires. The dinner and auction will be held in the Northern A & P Function Centre, just inside the entrance to the showgrounds.

Many of these herd-sires have been unavailable for outside stud duties before. This is a unique opportunity to access some of New Zealand’s best genetics.

Phone bidding will be available.

SPONSORSHIP OPTIONS

NATIONAL SHOW RING SPONSOR: \$3,000 + GST

The National Show ring is the centre stage for the National Alpaca Show. The show ring is where all the alpaca judging takes place and where ribbons and trophies are presented. The Show Ring sponsor will have exclusive rights to advertising and banners in the show ring. In the event of a fine day, the National Show Ring will be outdoors close to where the animals will be penned.

BENEFITS

Advertising & Promotion

- Exclusive banner advertising in the National Show ring
Banners to be provided by the sponsor.
- Inside cover colour advertisement in the National Show catalogue (camera ready copy only)
- AANZ Website - Sponsors logo with link to website
- Logo placed on National Show 2025 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Your profile read by the MC multiple times

Hospitality

- Two tickets to the National Show dinner

Sponsorship Package

- 15 breed and 15 fleece entries – maximum seven pens
- Prominent pen position close to the show ring
- Drop down cable from ceiling for electric fans (fans not supplied) for a maximum of four pens
- Two bales of hay and a bag of chaff supplied to your penning area
- Holding pen near the show ring

SUPREME CHAMPION SPONSORS: \$2,000 + GST

2 sponsorships available for huacaya and suri breed and fleece.

All supreme championship sponsorships include both breed and fleece, doubling the exposure.

The Supreme Champion sponsor will present the trophy of their respective sponsorship to the winner.

BENEFITS

Advertising & Promotion

- Presentation of supreme champion trophy and ribbon
- Logo placed on National Show 2025 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- AANZ website – sponsors logo with link to their website
- Your profile read by the MC multiple times
- Full page colour advertisement in the National Show catalogue (camera ready copy only)

Hospitality

- Two tickets to the National Show dinner

Sponsorship Package

- 10 breed and 10 fleece entries – maximum five pens
- Prominent pen position close to the show ring
- Drop down cable from ceiling for electric fans (fans not supplied) for a maximum of three pens

NATIONAL SHOW CATALOGUE SPONSOR: \$1,500 + GST

The National Show catalogue is the official handbook for every exhibitor and is a permanent record for years to come of the breed and fleece entries and results. It contains all the exhibitors, the sponsors, the profiles on the judges and the working group committee.

The show catalogue sponsor will get pride of place advertising which will be seen by everyone.

BENEFITS

Advertising & Promotion

- Centre fold advertisement (two pages side by side) in the National Show catalogue (camera ready copy only)
- Stud name and logo on front cover of the National Show Catalogue
- AANZ Website - sponsors logo with link to their website
- Logo placed on National Show 2025 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Your profile read by the MC multiple times

Hospitality

- Two tickets to the National Show dinner

Sponsorship Package

- 8 breed and 8 fleece entries – maximum four pens

NATIONAL SHOW DINNER SPONSOR: \$1,000 + GST

The National Alpaca Show Dinner is undoubtedly the social highlight of the weekend and provides an excellent forum to get your message across to a targeted audience in a relaxed and enjoyable environment.

BENEFITS

Advertising & Promotion

- Naming rights to the National Show dinner
- Opportunity to speak at the dinner (maximum 10 minutes)
- Opportunity to have promotional material (supplied by sponsor) displayed on each table
- Prominent banner (not supplied) placement at the National Show dinner
- AANZ Website - sponsors logo with link to their website
- Logo placed on National Show 2025 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Full page colour advertisement in the National Show catalogue (camera ready copy only)
- Your profile read by the MC multiple times

Hospitality

- Two tickets to the National Show dinner

Sponsorship Package

- 6 breed and 6 fleece entries - maximum three pens

CHAMPIONSHIP BREED & FLEECE SPONSOR: AGE OR COLOUR : \$500 + GST

Sponsorships are available for both age group and colour championships.

All championship sponsorships include both breed and fleece, doubling the exposure.

This is a cost-efficient way to promote your stud farm to the alpaca community.

BENEFITS

Advertising & Promotion

- Sponsorship is for both fleece and breed i.e. you get both
- Half page colour advertisement in the National Show catalogue (camera ready copy only)
- AANZ Website - sponsors logo with link to their website
- Logo placed on National Show 2025 Facebook page and the AANZ Facebook page
- Promotion of your sponsorship through the National Show 2025 Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Your profile read by the MC multiple times

Hospitality

- Two tickets to the National Show dinner

Sponsorship Package

- 3 breed and 3 fleece entries – maximum two pens

FLEECE SUPPORTER CLUB: \$400 + GST

This sponsorship is for those members who just want to enter fleeces to support the National Alpaca Fleece Show and also be part of the atmosphere and social scene of a National Show. It is a great way to catch up with your fellow breeders whom you may not have seen for some time.

This is also a cost-efficient way to promote your stud farm to the alpaca community.

BENEFITS:

Advertising & Promotion

- Your name listed with other supporters in the National Show catalogue
- AANZ website – sponsors logo with link to their website
- Logo placed on the National Show 2025 Facebook page and the AANZ Facebook page
- Promotion of your sponsorship through the National Show 2025 Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and the AANZ Facebook page to the sponsors website
- Your name listed with other supporters on a board by the fleece display

Hospitality

- Two tickets to the National Show dinner

Sponsorship Package

- 8 fleece entries

NON-SPONSORSHIP OPTIONS

SHOW ENTRIES

Breed Entry \$50 + GST

Fleece Entry \$20 + GST

LATE ENTRIES

Late entries may be accepted after 30 August 2025 but acceptance of any such entry is at the discretion of the working group. Late entries will not be shown in the National Show catalogue.

ADVERTSTING IN NATIONAL SHOW CATALOGUE

One Page Colour - \$200 + GST

Half Page Colour - \$100 + GST

Quarter Page Colour - \$ 50 + GST

HOSPITALITY

National Show dinner - \$55 + GST per person

DROP DOWN ELECTRIC CEILING CABLE FOR FANS

\$80 + GST per pen

MEADOW HAY

\$12.00 + GST per bale

CHAFF

\$40.00 + GST per bag

WATER BUCKETS

\$12 + GST per bucket

FEED BUCKETS

\$20 + GST per bucket

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CONDITIONS OF SPONSORSHIP

All sponsorship packages are quoted **GST EXCLUSIVE**

1. Sponsorship packages will be available for sale on the AANZ website.
2. Sponsorship packages will be accepted as they are received through the National Show Working Group email address.
3. Sponsorship packages are negotiable to allow some flexibility to the potential sponsor, provided that any such variation does not increase the value of the sponsorship. Any such variation is at the discretion of the working group committee.
4. Sponsorship packages that include advertisements in the National Show catalogue are for camera ready copy. Any costs incurred by the National Show 2025 working group in preparing or assisting in the preparation of the advertisement, will be billed at cost.
5. All banners featured in the sponsorship packages are to be supplied by the sponsor. The National Show 2025 working group will not be supplying or paying for any banners for the National Show 2025.
6. The National Show 2025 working group and its assistants will not be held responsible for any errors or omissions from the show catalogue or sponsorship packages.
7. In the event of any dispute or conflict, the decision of the National Show 2025 working group shall be final and no negotiations or discussions shall be entered into.
8. Payment can be either by monthly payment with final payment due by August 31st, 2025 or by single invoice with payment due by August 31st.

9. Upon acceptance of sponsorship by the National Show 2025 working group, the sponsor will agree to the terms and conditions of sponsorship and to the terms of payment.
10. The National Show 2025 working group reserve the right to charge cancellation fees to any sponsor who cancel their sponsorship within two months of the running of the National Show 2025.
11. A sponsors prominent penning is not transferable.

NATIONAL SHOW 2025

Kees Rietveld – Convenor Breed section,

Mary-Ann Pruden – Convenor Fleece section

Mary-Ann Pruden – Chief Steward

Mark Pruden – Ring Steward

National Show Working Group

Wayne Allison (Chair), Kees Rietveld (convenor) Kevin Burgess,
Anya Walkington, Lindsay Riddle, Liz Strack & Kit Johnson

National Fleece Show Working Group

Mary-Ann Pruden (Convenor), Kate Beckworth, Sarah Frampton & Anne Rogers