



17<sup>th</sup> and 18<sup>th</sup> October  
Two Day Show

MANFEILD PARK  
FEILDING

## SPONSORSHIP PROSPECTUS

### AN INVITATION TO BE A SPONSOR

Since its inception in 2004, the focus of the National Alpaca Show has been to promote excellence in “Alpaca”. It is New Zealand’s largest alpaca event on the national calendar and brings all facets of the industry together under one roof.

The 2026 National Show will have junior, intermediate, adult, senior, mature and veteran classes and championships in both breed and fleece. There will be colour championships for both breed and fleece.

This is a wonderful opportunity to market your stud to the national and international market.

The dinner will be held at the Manfeild Park Function Centre, upstairs from where the animals will be housed and in view of the show ring.

### SPONSORSHIP OPTIONS

Designed to suit every size and budget

## **NATIONAL SHOW RING SPONSOR: \$3,000 + GST**

The National Show ring is the centre stage for the National Alpaca Show. The show ring is where all the alpaca judging takes place and where ribbons and trophies are presented.

The Show Ring sponsor will have exclusive rights to advertising and banners in the show ring.

### **BENEFITS**

#### **Advertising & Promotion**

- Exclusive banner advertising in the National Show ring  
Banners to be provided by the sponsor.
- Inside cover colour advertisement in the National Show catalogue (camera ready copy only)
- AANZ Website - Sponsors logo with link to website
- Logo placed on National Show 2026 Facebook page and the
- AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Your profile read by the MC multiple times

#### **Hospitality**

- Two tickets to the National Show dinner

#### **Sponsorship Package**

- 15 breed and 15 fleece entries – maximum seven pens
- Prominent pen position close to the show ring
- Drop down cable from ceiling for electric fans (fans not supplied) for a maximum of four pens
- Two bales of hay and a bag of chaff supplied to your penning area
- Holding pen near the show ring

## SUPREME CHAMPION SPONSORS: \$2,000 + GST

2 sponsorships available for either huacaya or suri

All supreme championship sponsorships include both breed and fleece, doubling the exposure.

The Supreme Champion sponsor will present the trophy of their respective sponsorship to the winner.

### BENEFITS

#### Advertising & Promotion

- Presentation of supreme champion trophy and ribbon
- Logo placed on National Show 2026 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- AANZ website – sponsors logo with link to their website
- Your profile read by the MC multiple times
- Full page colour advertisement in the National Show catalogue (camera ready copy only)

#### Hospitality

- Two tickets to the National Show dinner

#### Sponsorship Package

- 10 breed and 10 fleece entries – maximum four pens
- Prominent pen position close to the show ring
- Drop down cable from ceiling for electric fans (fans not supplied) for a maximum of three pens

## **NATIONAL SHOW CATALOGUE SPONSOR: \$1,500 + GST**

The National Show catalogue is the official handbook for every exhibitor and is a permanent record for years to come of the breed and fleece entries and results. It contains all the exhibitors, the sponsors, the profiles on the judges and the working group committee.

The show catalogue sponsor will get pride of place advertising which will be seen by everyone.

### **BENEFITS**

#### **Advertising & Promotion**

- Centre fold advertisement (two pages side by side) in the National Show catalogue (camera ready copy only)
- Stud name and logo on front cover of the National Show Catalogue
- AANZ Website - sponsors logo with link to their website
- Logo placed on National Show 2026 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Your profile read by the MC multiple times

#### **Hospitality**

- Two tickets to the National Show dinner

#### **Sponsorship Package**

- 8 breed and 8 fleece entries – maximum three pens

## **NATIONAL SHOW DINNER SPONSOR: \$1,000 + GST**

The National Alpaca Show Dinner is undoubtedly the social highlight of the weekend and provides an excellent forum to get your message across to a targeted audience in a relaxed and enjoyable environment.

### **BENEFITS**

#### **Advertising & Promotion**

- Naming rights to the National Show dinner
- Opportunity to speak at the dinner (maximum 10 minutes)
- Opportunity to have promotional material (supplied by sponsor) displayed on each table
- Prominent banner (not supplied) placement at the National Show dinner
- AANZ Website - sponsors logo with link to their website
- Logo placed on National Show 2026 Facebook page and the AANZ Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Full page colour advertisement in the National Show catalogue (camera ready copy only)
- Your profile read by the MC multiple times

#### **Hospitality**

- Two tickets to the National Show dinner

#### **Sponsorship Package**

- 6 breed and 6 fleece entries - maximum two pens

## **CHAMPIONSHIP AGE OR COLOUR SPONSOR (BREED & FLEECE): \$550 + GST**

Sponsorships are available for either huacays or suri - for either age group or colour championships.

All championship sponsorships include both breed and fleece, doubling the exposure.

This is a cost-efficient way to promote your stud farm to the alpaca community.

### **BENEFITS**

#### **Advertising & Promotion**

- Sponsorship is for both fleece and breed ie you get both
- Half page colour advertisement in the National Show catalogue (camera ready copy only)
- AANZ Website - sponsors logo with link to their website
- Logo placed on National Show 2026 Facebook page and the AANZ Facebook page
- Promotion of your sponsorship through the National Show 2026 Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and AANZ Facebook page to the sponsors website
- Your profile read by the MC multiple times

#### **Hospitality**

- Two tickets to the National Show dinner

#### **Sponsorship Package**

- 3 breed and 3 fleece entries – maximum one pen

## FLEECE or BREED SUPPORTER CLUB: \$400 + GST

This sponsorship is for those members with limited numbers to join in the social scene of a National Show. It is a great way to be part of the action and catch up with your fellow breeders whom you may not have seen for some time.

This is also a very cost-efficient way to promote your stud farm to the alpaca community.

### BENEFITS:

#### Advertising & Promotion

- Quarter page colour advertisement in the National Show catalogue (camera ready copy only)
- AANZ website – sponsors logo with link to their website
- Logo placed on the National Show 2026 Facebook page and the AANZ Facebook page
- Promotion of your sponsorship through the National Show 2026 Facebook page
- Hyperlink from the AANZ website, National Show Facebook page and the AANZ Facebook page to the sponsors website
- Your name listed with other supporters on a board by the fleece display

#### Hospitality

- Two tickets to the National Show dinner

#### Sponsorship Package

- 6 fleece entries (FLEECE) or 3 breed entries (BREED)

## NON-SPONSORSHIP OPTIONS

### SHOW ENTRIES

Breed Entry \$50 + GST

Fleece Entry \$25 + GST

### LATE ENTRIES

Late entries may be accepted after 24<sup>th</sup> September 2026 but acceptance of any such entry is at the discretion of the working group. These entries may appear only as addenda in the catalogue.

### ADVERTSTING IN NATIONAL SHOW CATALOGUE

One Page Colour - \$200 + GST

Half Page Colour - \$125 + GST

Quarter Page Colour - \$ 75 + GST

### HOSPITALITY

National Show dinner - \$60 + GST per person

### PENS

\$30 + GST per pen

### DROP DOWN ELECTRIC CEILING CABLE FOR FANS

\$80 + GST per pen

### MEADOW HAY

\$15.00 + GST per bale

### CHAFF

\$50.00 + GST per bag

### WATER BUCKETS

\$12 + GST per bucket

### FEED BUCKETS

\$20 + GST per bucket

# **2026 NATIONAL ALPACA SHOW**

## **CONDITIONS OF SPONSORSHIP**

All sponsorship packages are quoted **GST EXCLUSIVE**

1. Sponsorship packages will be available for sale on the AANZ website.
2. Sponsorship packages will be accepted as they are received through the AANZ office.
3. Sponsorship packages are negotiable to allow some flexibility to the potential sponsor, provided that any such variation does not increase the value of the sponsorship. Any such variation is at the discretion of the working group committee.
4. Sponsorship packages that include advertisements in the National Show Catalogue is for camera ready copy. Any costs incurred by the National Show 2026 working group in preparing or assisting in the preparation of the advertisement, will be billed at cost.
5. All banners featured in the sponsorship packages are to be supplied by the sponsor. The National Show 2026 working group will not be supplying or paying for any banners for the National Show 2026.
6. The National Show 2026 working group and its assistants will not be held responsible for any errors or omissions from the show catalogue or sponsorship packages.
7. In the event of any dispute or conflict, the decision of the National Show 2026 working group shall be final and no negotiations or discussions shall be entered into.
8. Payment can be either by monthly payment with final payment due by September 24th, 2026 or by single invoice with payment due by September 24<sup>th</sup>, 2026.
9. Upon acceptance of sponsorship by the National Show 2026 working group, the sponsor will agree to the terms and conditions of sponsorship and to the terms of payment.
10. The National Show 2026 working group reserve the right to charge cancellation fees to any sponsor who cancel their sponsorship within two months of the running of the National Show 2026.
11. A sponsors prominent penning is not transferable.
12. A sponsors promotional site is for the exclusive use of the sponsor.