Rubey Williams – Australia



Rubey Williams is a fourth-generation primary producer from the Central West of New South Wales, Australia, who has been immersed in the alpaca industry her entire life.

Based in the small town of Eugowra, Rubey is part of the family management team behind Storybook Alpacas and Suri Alliance, one of Australia's largest commercial alpaca enterprises, managing more than 1,500 Huacaya and Suri alpacas. They also farm Australian White (Aussie white) meat sheep, belted galloway and lowline beef cattle.

Holding a Bachelor of Agricultural Business Management, majoring in Agronomy, Rubey combines formal agricultural education with extensive practical experience in breeding, exhibiting, fleece production and international trade. She has been involved in exporting of more Australian alpaca fibre than any other individual farm or fibre classing operation in the industry's history.



Rubey's showing journey began in 2006 through Junior Handling before progressing through Young Paraders and Young Judges competitions. In 2019, she was awarded the inaugural Agricultural Shows Australia National Champion Young Alpaca Judge, subsequently joining the Australian judging ranks.

Recognised as one of the world's youngest fully accredited alpaca judges, at just 26 Rubey has judged alpacas and fleeces throughout all of Australia and internationally.

She remains passionate about breeding excellence, commercial sustainability and encouraging the next generation of alpaca breeders, exhibitors and judges.